

Central Valley Workplace Conference

People > Purpose > Passion

EXHIBITOR / SPONSOR AGREEMENT – 2019 WORKPLACE CONFERENCE

*Clovis Veteran's Memorial District, 804 4th Street, Clovis, CA
Tuesday, March 12, 2019*

FOR EXHIBITORS: Exhibitor Fees – The exhibitor agrees to pay CCSHRM a non-refundable fee of \$500. This fee confirms an exhibitor table at the Conference on Tuesday, March 12, 2019 and includes 1-8' x 10' booth space, two (2) meal / conference tickets (each ticket includes continental breakfast, refreshments, lunch and all learning session and materials) and program acknowledgement. **Exhibitor may provide a raffle prize at their booth to be raffled at the end of the conference. Details will follow.**

FOR SPONSORS: Sponsor Fees – The sponsor agrees to pay CCSHRM a non-refundable fee of \$1,000 – \$5,000, depending on the sponsorship level chosen. This fee confirms all benefits related to the level of choice – these benefits are defined on the “Sponsorship Levels and Exhibitor Information” sheet attached to this agreement. Sponsors will be contacted by CCSHRM prior to the conference to set up the specific details of their sponsorship (i.e., logo for materials, signage, introduction information, etc.).

Exhibitor Set Up: Exhibitors and Sponsors with exhibitor tables agree to be set up by 7:00 a.m. on Tuesday, March 12, 2019. Exhibitors will be notified of table location the morning of the event. Exhibitors will have the option to set up the evening before the event. Times will be communicated at a later date.

Exhibitor / Sponsor Scheduling: Exhibitor / Sponsor agree to confirm their attendance at the 2019 Central Valley SHRM Conference no later than Friday, March 1, 2019. Payment is due upon registration for the conference. CCSHRM will invoice upon request.

Contact Information: Exhibitors and Sponsors may contact Jan Harrold with any questions at: pastpresident@centralcalshrm.org

Exhibitor tables and supplies: CCSHRM will provide a 6-foot table with a tablecloth and 2 chairs for each sponsor/exhibitor. Please notify Jeff Esraelian if you have any other specific needs. Please note, depending on the facility constraints, CCSHRM may not be able to accommodate *all* vendor needs. Any additional costs associated to the request will be the responsibility of the exhibitor.

The Exhibitor agrees the maximum number of people per vendor table will be two (2). Exhibitors can expect to have contact with CCSHRM members and guests of the conference in the following manner:

- Pre-conference (i.e., Conference Registration & continental breakfast) 7:00 – 7:45 a.m.
- During breaks between speaker programs
- 12:15 p.m. – 1:00 p.m. Networking during lunch, at tables with other CCSHRM members or at exhibitors' tables. Exhibitor breaks: 9:15-9:45 a.m., 10:45- 11:15 a.m., 2:30-3:00 p.m.

- **Exhibitor may provide a raffle prize at their booth to be raffled at the end of the conference. Details will follow.**
- Post-conference, after conference is completed and during the last raffle drawings from 4:00 p.m. – 4:30 p.m.

2019 Central Valley Workplace Conference Sponsorship & Exhibitor Information

Premier Sponsor – \$5,000

- Full page ad in Conference program
- Company logo on Conference materials and ad flyer
- 1-year advertising in monthly HR Newsletter
- 1-year advertising on CCSHRM website with link
- Two 1-year CCSHRM memberships with monthly luncheons included
- Social media blasts for Conference
- 10' x 20' booth space – inside main event room
- Discount for additional Conference attendees (\$75 per ticket, limit 6)
- Special give-away item included in Conference Tote (provided by CCSHRM)
- Marketing materials or give-away in Conference Tote (provided by Sponsor*)
- Marketing signage or centerpiece on dining tables (provided by Sponsor*)
- Recognition during Conference (breaks, break-out session, lunch)
- Five (5) minute speech and Keynote introduction
- One (1) reserved table for lunch (max. 8)
- Six (6) conference / meal tickets

Platinum Sponsor – \$3,500

- Half-page ad in Conference program
- Company logo on Conference materials and ad flyer
- 1-year advertising in monthly HR Newsletter
- 1-year advertising on CCSHRM website with link
- Social media blasts for Conference
- One (1) 8' x 10' booth space
- Discount for additional conference attendees (\$75 per ticket, limit 6)
- Four (4) tickets for 2019 CCSHRM Mixer event
- Two (2) CCSHRM guest lunch meeting passes
- Marketing materials or give-away in Conference Tote (provided by Sponsor*)
- Recognition during Conference (breaks, break-out session, lunch)
- One (1) reserved table for lunch (max. 8)
- Four (4) conference / meal tickets

Morning Keynote Speaker Sponsor - \$3,000

- Quarter-page add in conference program
- Logo on conference materials and ad flyer
- 1-year advertising on CCSHRM website with link
- 1-year advertising in monthly HR newsletter
- Social media blasts for the conference
- Five (5) minute speech and Keynote introduction
- One (1) 8' x 10' booth space
- Four conference/meal tickets
- Two (2) CCSHRM guest lunch meeting passes
- Marketing materials or give-away in conference tote
- Ability to introduce our morning keynote (3-min max.)

Lunch Keynote Speaker Sponsor - \$3,000

- Quarter-page add in conference program
- Logo on conference materials and ad flyer
- 1-year advertising on CCSHRM website with link
- 1-year advertising in monthly HR newsletter
- Social media blasts for the conference
- One (1) 8' x 10' booth space
- Four conference/meal tickets
- Two (2) CCSHRM guest lunch meeting passes
- Marketing materials or give-away in conference tote
- Ability to introduce our lunch keynote (3-minute max.)

Tote Sponsor (Exclusive) - \$2,500 - only 1 available

- Conference Tote with Sponsor logo (CCSHRM logo included)
- One (1) 8' x 10' booth space
- Two (2) conference / meal tickets
- Discount for additional conference attendees (\$75 per ticket, limit 4)
- Marketing materials or give-away in Conference Tote (provided by Sponsor*)

Lanyard Sponsor (Exclusive) - \$2,500 - only 1 available

- Lanyard with Sponsor logo
- One (1) 8' x 10' booth space
- Discount for additional conference attendees (\$75 per ticket, limit 4)
- Marketing materials or give-away in Conference Tote (provided by Sponsor*)
- Two (2) conference / meal tickets

Spiral bound Notebook (Exclusive) - \$2,500 - only 1 available

- Custom printed Sponsor logo on cover of spiral bound notebook
- One (1) 8' x 10' booth space
- Discount for additional conference attendees (\$75 per ticket, limit 4)
- Two (2) conference / meal tickets

BINGO Card - Exclusive - \$1,500 - only 1 available

- Sponsor logo on BINGO card (front and back)
- One (1) 8' x 10' booth space
- Discount for additional conference attendees (\$75 per ticket, limit 4)
- Two (2) conference / meal tickets

Bottled Water - Exclusive - \$1,000 - only 1 available

- Bottled water with printed label and included in Conference tote (Sponsor provides labels)
- One (1) 8" x 10" booth space
- Two (2) conference / meal tickets

Booth (Exhibitor only) - \$500

- One (1) 8' x 10' booth space
- Two (2) conference / meal tickets

Marketing Materials of Give-Away included in Conference Tote - \$250

- Company / Business will provide marketing material or give-away item(s) to be included in Conference Tote (items must be received by CCSHRM no later than 3/1/19)*

Advertising Space in Conference Program and Upgrade Booth Location - \$ varies

- Full page ad in Conference Program & Premium booth location (based on availability) - \$1,500
Includes:
 - One (1) 8' x 10' booth space
 - Two (2) conference / meal tickets
- ½ page ad in Conference Program & Premium booth location (based on availability) - \$1,000
Includes:
 - One (1) 8' x 10' booth space
 - Two (2) conference / meal tickets

* any marketing materials or give-away items to be included in Conference Tote must be approved by CCSHRM Workplace Committee

** Sponsor will provide camera-ready ad by **deadline February 15, 2019** and approved by CCSHRM Workplace Committee